

ORDER



Orders
Order / Rev: 720295
Alt Order #:
Product Desc: Stabenow for Senate 2012
Estimate: 12256 add
Flight Dates: 10/08/12 - 10/14/12
Original Date / Rev: 10/04/12 / 10/04/12
Order Type: Political

WZZM 13

Primary AE: Tim Siegel
Sales Office: WZZM
Sales Region: LOC

Agency Name: Media Strategies
Buying Contact:
Billing Contact:
 11350 Randon Hills Road, Suite 670
 Fairfax, VA 22030

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Stabenow, D/ D/ Senate
Demographic: A25-54
Product Codes: PL-US Senate
Priority: P-5
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/14/12	17	\$7,025.00	\$5,971.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	17	\$7,025.00	\$5,971.25	0.00
Totals	17	\$7,025.00	\$5,971.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Tim Siegel			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WZZM	10/09/12	10/11/12	M-F 5-530a M-F Morning News	CM	5-530a	-T-T---	:30	2	\$105.00	P-1	0.00	NM	2	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/08/12	10/14/12	-T-T---			2		\$105.00	0.00					
N 2	WZZM	10/08/12	10/12/12	M-F 530-6a M-F Morning News	CM	530-6a	M-W-F--	:30	3	\$140.00	P-1	0.00	NM	3	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/08/12	10/14/12	M-W-F--			3		\$140.00	0.00					
N 3	WZZM	10/13/12	10/13/12	WZZM Sat Weekend AM Sat Weekend AM News	CM	6-8a	-----S-	:30	1	\$75.00	P-1	0.00	NM	1	\$75.00
N 4	WZZM	10/13/12	10/13/12	Sa 8-9a Sa Good Morning America	CM	8-9a	-----S-	:30	1	\$110.00	P-2	0.00	NM	1	\$110.00
N 5	WZZM	10/10/12	10/10/12	M-F 530-6pm M-F News	CM	530-6p	--W----	:30	1	\$390.00	P-2	0.00	NM	1	\$390.00
N 6	WZZM	10/09/12	10/09/12	M-F 6-630p M-F News	CM	6-630p	-T-----	:30	1	\$780.00	P-2	0.00	NM	1	\$780.00
N 7	WZZM	10/11/12	10/11/12	M-F 7-730p M-F Entertainment Tonight	CM	7-730p	---T---	:30	1	\$210.00	P-1	0.00	NM	1	\$210.00
N 8	WZZM	10/08/12	10/08/12	Mon Prime C Castle	CM	10-11p	M-----	:30	1	\$900.00	P-4	0.00	NM	1	\$900.00
N 9	WZZM	10/12/12	10/12/12	Fri Prime C 20/20	CM	10-11p	----F--	:30	1	\$360.00	P-3	0.00	NM	1	\$360.00
N 10	WZZM	10/14/12	10/14/12		CM	8-9p		:30	1	\$1,440.00	P-2	0.00	NM	1	\$1,440.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
				Sun Prime B			-----S							
				Once Upon a Time										
N11	WZZM	10/14/12	10/14/12	Sun Prime D 666 Park Avenue	CM	10-11p	-----S	:30	1	\$480.00	P-2	0.00 NM	1	\$480.00
N12	WZZM	10/11/12	10/11/12	M-Su 11-1135p LN M-Su Late News	CM	11-1135p	---T---	:30	1	\$470.00	P-2	0.00 NM	1	\$470.00
N13	WZZM	10/09/12	10/09/12	M-F 5-530pm Judge Judy	CM	5-530p	-T-----	:30	1	\$400.00	P-1	0.00 NM	1	\$400.00
N14	WZZM	10/10/12	10/10/12	Wed Prime A Middle/The Neighbors	CM	8-9p	--W----	:30	1	\$780.00	P-3	0.00 NM	1	\$780.00
												Totals	17	\$7,025.00